



Site Usage

992 Visits

53.23% Bounce Rate

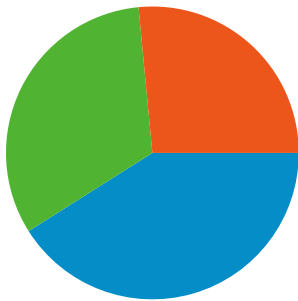
2,562 Pageviews

00:03:08 Avg. Time on Site

2.58 Pages/Visit

41.13% % New Visits

Traffic Sources Overview



- **Direct Traffic**
407 (41.03%)
- **Search Engines**
322 (32.46%)
- **Referring Sites**
263 (26.51%)

Content Overview

Pages	Pageviews	% Pageviews
/	849	33.14%
/2008/03/13/internet-marketing-	233	9.09%
/2008/01/16/last-nights-	194	7.57%
/2008/03/03/business-survey-	150	5.85%
/join/	86	3.36%

Visitors Overview






Visitors
538

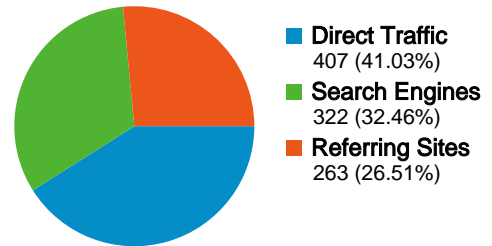
New vs. Returning

Visitor Type	Visits	% visits
Returning Visitor	585	58.97%
New Visitor	407	41.03%



All traffic sources sent a total of 992 visits

-  **41.03%** Direct Traffic
-  **26.51%** Referring Sites
-  **32.46%** Search Engines



Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	407	41.03%	rebecca allen leitrim	54	16.77%
google (organic)	311	31.35%	leitrim business network	27	8.39%
downloadmusic.ie (referral)	56	5.65%	innovate+leitrim	10	3.11%
mail.google.com (referral)	35	3.53%	leitrim network	9	2.80%
webmail.eircom.net (referral)	19	1.92%	leitrimbusinessnetwork	8	2.48%



Pages on this site were viewed a total of 2,562 times

2,562 Pageviews

1,621 Unique Views

53.23% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	849	33.14%
/2008/03/13/internet-marekting-course-march-27th/	233	9.09%
/2008/01/16/last-nights-networking-event/	194	7.57%
/2008/03/03/business-survey-economy-slow-down/	150	5.85%
/join/	86	3.36%

New vs. Returning

Comparing to: Site



992 visits from 2 visitor types

Site Usage

Visits 992 % of Site Total: 100.00%	Pages/Visit 2.58 Site Avg: 2.58 (0.00%)	Avg. Time on Site 00:03:08 Site Avg: 00:03:08 (0.00%)	% New Visits 41.03% Site Avg: 41.13% (-0.25%)	Bounce Rate 53.23% Site Avg: 53.23% (0.00%)	
Visitor Type	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Returning Visitor	585	2.93	00:03:47	0.00%	48.38%
New Visitor	407	2.09	00:02:11	100.00%	60.20%



538 people visited this site

992 Visits

538 Absolute Unique Visitors

2,562 Pageviews

2.58 Average Pageviews

00:03:08 Time on Site

53.23% Bounce Rate

41.03% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	657	66.23%	Unknown	694	69.96%
Firefox	279	28.12%	DSL	121	12.20%
Safari	49	4.94%	T1	73	7.36%
Opera	5	0.50%	Cable	59	5.95%
Konqueror	1	0.10%	Dialup	45	4.54%